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Title:

Statement: State Film Corporation director

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STATEMENT BY THE PREMIER, MR. DUNSTAN.

STATE FILM CORPORATION DIRECTOR.

28,9,72

Within a year the South Australian Film Corporation will provide a major stimulus towards the establishment of a national film industry, the Premier, Mr. Dunstan, said today.

He was commenting on the appointment of the Corporation's first Director, Mr. Gil Brealey, in Executive Council today.

He will take up his position full-time in November.

Mr. Dunstan said that Executive Council today also appointed the two other members of the Corporation.

They are Mr. Max Bone (Director of Further Education) and Mr. Eric Williams (Director of the Adelaide and Auckland Film Festivals and Director of the Workers Educational Association of S.A.).

Mr. Dunstan said that the Corporation had the immediate task of making a large number of documentary, training and educational films for the Government and for State instrumentalities.

There was a considerable backlog of work, because Government film making was halted two years ago pending the development of the Corporation.

The Corporation would also become immediately involved in assisting and supporting makers of feature films in South Australia.

Mr. Dunstan said that the State was extremely fortunate in obtaining the services of Mr. Brealey as the Director of the Corporation.

"He is one of the most talented and experienced film makers in Australia, and brings to the Corporation not only expertise in creative and educational film work, but also a strong background of financial management.

"We can now expect to see both a sharp improvement in the quality of State Government films, and a strong foundation laid for the development of a film industry in South Australia.

"The Corporation will make films for the Government, as client for itself, and on private commission.

"It will also be able to provide funds for private quality film makers."

Mr. Dunstan said that one of the most significant powers to be exercised by the Corporation was its ability to extend its operations throughout Australia and to establish or invest in an Australian controlled film distribution system.

"Many Australian films of quality never get a proper run because distribution is dominated by overseas film interests.

"The South Australian Film Corporation will be able to make a break-through on behalf of all Australian film makers, and for the furtherance of a national industry.

"It will be able to market its films overseas, where there is a growing demand both for quality feature films and documentaries for educational material.

"In this way the Corporation can be a real money-earner for the people of this State.

"It will also provide job security for Adelaide's growing number of people expert in the performing arts".